



FOR IMMEDIATE RELEASE: August 7, 2014

CONTACT: [Clark Baughan](#)

Director of Galleries

505-428-1501

[Laura J. Mulry](#)

Marketing & Public Relations

505-428-1776, 505-946-7980

**Santa Fe Community College Visual Arts Gallery presents**

***PREcognition | REcognition:***

***Examining the Reciprocal Gaze in Godfrey Reggio's Film "VISITORS"***

Opening reception Thursday, September 18, 5 to 7 p.m.

*Exhibit continues through Oct. 8, 2014*

**SANTA FE, NM** – Santa Fe Community College's Visual Arts Gallery presents *PREcognition | REcognition: Examining the Reciprocal Gaze in Godfrey Reggio's Film VISITORS*. Curated by James Rutherford, the exhibit features 14 large-format still photographs selected from 74 individual shots in the film. The show opens with a reception on Thurs., Sept. 18, from 5 to 7 p.m. and continues through Oct. 8.

Mr. Rutherford says "I conceived of this exhibition as a corollary to the film after becoming completely intrigued by the way Reggio employs the reciprocal gaze. In my recent interview with the filmmaker he said 'all of us will be the last to know ourselves in some fundamental way.' This exhibition examines how the reciprocal gaze sets up a dynamic between the viewer and the viewed which allows this 'vivid unknown to become....incarnated.' Experiencing the images outside of the constraints of the cinematic environment enables us to take the time to recognize our precognitive responses and cultivate an awareness of the true nature of that which we are observing. We get a glimpse of the freedom of a world unencumbered by our own pre-programmed responses."

Filmmaker Godfrey Reggio's most recent work *VISITORS* (2013), with an original score from composer Philip Glass, is a film of narration without words, pondering what it is like to remember the future and truly experience the present. The film is presented by Steven Soderberg and developed with the participation of associate director Jon Kane.

Reggio is best known for the QATSI trilogy of essays of visual images and sound that chronicle the destructive impact of the modern world on the environment. All of the film titles are taken from the Hopi language: *Koyaanisqatsi* means "life out of balance," *Powaqqatsi* means "life in transformation" and *Naqoyqatsi* means "life as war." Reggio is a frequent lecturer on philosophy, technology and film, and is a member of the Telluride Film Festival permanent faculty.

Reggio, who spent 14 years in silence and prayer while studying to be a monk, has a history of service not only to the environment but also to youth street gangs, the poor and the community. He co-founded *La Clinica de la Gente*, a facility that provided medical care to 12,000 community members in Santa Fe. In 1972, he co-founded the *Institute for Regional Education* in Santa Fe, a nonprofit foundation focused on media development, the arts, community organization and research. In 1974 and 1975, with funding from the American Civil Liberties Union, Reggio co-organized a multimedia public interest campaign on the invasion of privacy and the use of technology to control behavior. He lives in Santa Fe.

This exhibit features these special events:

- Thurs., Sept. 18, 5 to 7 p.m.: Opening Reception for *PREcognition | REcognition*, SFCC Visual Arts Gallery, 6401 Richards Avenue.
- Weds., Sept. 17, 6 to 8 p.m.: A panel discussion entitled *The Filmmaker as Entrepreneur*, Board

Room, West Wing Room 223. Panelists include Godfrey Reggio, Jose Jehuda Garcia, attorney, producer (Formally of REELZ television network) and Dyanna Taylor.

The panel discussion is presented by [New Mexico Lawyers for the Arts](#) and is offered in conjunction with the N.M. Film Foundation. Focusing on the importance of entrepreneurship in independent filmmaking, the discussion will include how indie filmmakers can find opportunities in digital media, strengthening brand and audience. The event is free and open to the public.

- Free screening of *VISITORS*, film by Godfrey Reggio at The Screen, Thurs., September 18 from 8 to 9:30 p.m. Attendees to the SFCC Visual Arts Gallery opening will receive special passes for priority seating at this event. [The Screen](#) is located on the Santa Fe University of Arts and Design campus.

[James Rutherford](#) has been active in the arts for more than 30 years as a curator, gallery owner, and arts advocate. He is a former Director of the NM Governor's Gallery, Assistant Director for Special Projects at the Tennessee State Museum, and Director and Co-owner of Copeland/Rutherford Gallery. He has served on the Boards of the Capitol Art Foundation and the Hispanic Cultural Center, and is currently employed by Chiaroscuro Contemporary in Santa Fe.

[New Mexico Lawyers for the Arts](#) is a nonprofit dedicated to providing artists and art organizations with pro bono legal assistance and educational programming within the state of New Mexico. NMLA was created to establish a bridge between the arts and the legal communities so that artists and art organizations may gain greater competence in handling legal and business aspects of their creative activities; the legal profession may become more aware of and involved in issues affecting artists and the arts community, and the law may become more responsive to the needs and interests of the arts community.

The [New Mexico Film Foundation](#) helps grow the independent film industry in New Mexico while offering financial support and educational opportunities to New Mexico independent filmmakers.

[The Screen](#) is New Mexico's premier Cinematheque, screening the finest films with the finest projection. Founded at the Santa Fe University of Art and Design and curated by Brent Kliewer, The Screen showcases the finest in world, art, and independent cinema. Built in an ex-soundstage, The Screen features the purest acoustics with 16 speaker surround sound, 35mm and digital projection on a high definition curved screen, and luxurious stadium seating.

Santa Fe Community College's Visual Arts Gallery, 6401 Richards Ave, is open Monday through Friday; from 8 a.m. to 5 p.m. For more information, contact Director of Galleries [Clark Baughan](#) at 505-428-1501.

*For more than 30 years, Santa Fe Community College has been the gateway to success for individuals and the community by providing affordable, high quality educational programs that serve the social, cultural, technological and economic needs of a diverse community. The college serves more than 15,000 students per year in its credit, noncredit and adult basic education programs. For further information, visit [www.sfcc.edu](http://www.sfcc.edu) or call 505-428-1000. Follow us: [SFCC on Facebook](#), [SFCC on Twitter](#).*